

Dear Customers,

We at Designer Sign Systems are thrilled to share some exciting news with our customers! We would like to formally announce that effective April 2017, DSS has transferred ownership and management to Karen Fisher and her team, enabling the previous owner, Kathy Brown Zerwas, to officially retire and spend time renovating her cabin up north. Karen, a native Ohioan, recently relocated to Minnesota in order to run DSS, which will keep its status as a Women Business Enterprise under Karen's ownership.

What does this mean for you, our family of loyal clients? Rest assured, throughout this transition and in the years to come, you will receive the same quality of service and innovative products you've come to expect from DSS. Karen and the management team bring a wealth of experience, unique talents, and overall passion for the sign industry to the table, and they are excited to establish successful partnerships with each of you—DSS's valued customers and clients.

Please note, our addresses and phone numbers will remain the same:

Designer Sign Systems  
9975 Flanders Ct NE  
Blaine, MN 55449  
(763) 784-5858

Designer Sign Systems  
649 Bear Run Lane  
Lewis Center, OH 43035  
(866) 784-5831

We can't emphasize enough how excited we are to be working with all of you, and that with this transfer of ownership, the management, service, and product quality will stay the same. In addition, many of the people you've come to know over the years will remain with DSS, helping to create a smooth transition and sustain the fantastic reputation that DSS has built over the years.

A sincere thanks for being one of our valuable clients. We can't wait to get started, and look forward to working with each of you very soon!



Karen Fisher, Owner/CEO



DSS team members, new and old, enjoy a Korean BBQ dinner together in Las Vegas. Photo compliments of Vantage LED at Goong Korean BBQ, Las Vegas, NV.

Sincerely,  
Karen Fisher and the DSS Staff