

DSS Completes Three Year Greater Columbus Convention Center Project

After more than three years of planning, designing, constructing, and installing signage for a 37,000 square foot renovation project, Designer Sign Systems completed the final sign for the Greater Columbus Convention Center in December 2017. This massive project included pieces for both interior and exterior, as well as parking garage, wayfinding, and digital signage. In addition to producing new signage, DSS was also tasked with refurbishing some existing signage per the owners' request.

DSS was one of three companies to interview for the project, and in August 2014 they were awarded the contract. A project of this magnitude— which involved a collaboration of more than 130 subcontractors—required DSS to bring on several new staff members of their own, including a full-time project manager, an additional full-time installer, and two part-time temporary installers.



Throughout the scope of the project, DSS experienced both challenges and victories, and grew tremendously throughout the process. With multiple installation phases (interior, exterior, and parking garages) occurring at the same time, strategic staffing and scheduled material offloading were critical components to meeting project deadlines. Since the worksite remained open and functional during the project, strict safety and access guidelines were implemented in order to keep team members workly both safely and efficiently.

As they navigated the many logistical challenges of a project of this size and scope, DSS emerged with several noteworthy victories:

The installation of the large South Café and Marketplace sign was completed amid detailed coordination among multiple trades and team members, and involved complex scheduling of logistics and materials.

The Convention Center ID Sign installation took place over a railroad, which presented meticulous safety and engineering challenges.

DSS earned a top performing contractor award for consistently meeting project deadlines and maintaining cohesive relationships with other trades working on the project.

This project stretched the breadth of the capabilities of DSS to include new materials, signs, and installation methods. The December 2017 final sign completion was heartily commemorated between

DSS and the GCCC Board of Directors, as well as project managers, executives, workers, and team members who celebrated together over a Hawaiian-themed luncheon and a ceremony designating Designer Sign Systems a "top performing subcontractor" with the Greater Columbus Convention Center.

Happy New Year!

Karen Fisher and the DSS Staff

Check out our project video on



<https://youtu.be/kU6rO4zwqvo>

DSS IS NOW CERTIFIED UNDER THE FOLLOWING:

DBE – Disadvantaged Business Enterprise (Sept 2017)

TGB – Targeted Group Business (Oct 2017)

WBENC – Women's Business Enterprise National Council (Jan 2018)

WBE – Women's Business Enterprise (forthcoming)

SBE – Small Business Enterprise (forthcoming)